

News Release



2026.3.17

【Shinoken: The Market Proven Choice】

Shinoken Ranked No. 1 in Annual Sales of Investment Apartments Nationwide — Major Metropolitan Areas, Within a 10-Minute Walk of the Station: Uncompromising Location Selection and Over 35 Years of Expertise

Shinoken Produce Co., Ltd., a subsidiary of Shinoken Group Co., Ltd. (Tokyo Headquarters: Minato-ku, Tokyo; President and Representative Director: Takashi Tamaki; hereinafter referred to as "our group"), has achieved No. 1 nationwide for annual sales of investment apartments for company workers who do not own land*, according to the "Survey on In-house Developed Investment Apartments" conducted by TOKYO SHOKO RESEARCH, LTD. for the most recent one-year period (April 2024 – March 2025). *Survey Subjects: Customers who do not own land.



■ About Shinoken's Apartments

Since its founding in 1990, our group has proposed "apartment management as a means of asset building" to company workers and has sold a cumulative total of approximately 8,000 buildings to date.

Amidst changes in the real estate market environment, such as rising land prices and fluctuating interest rates, we have achieved No. 1 nationwide for annual sales in the survey (survey on in-house developed investment apartments for customers who do not own land) conducted by TOKYO SHOKO RESEARCH, LTD..

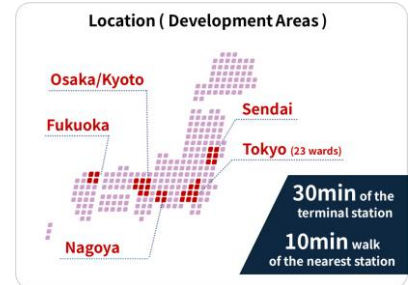
We believe this result reflects the support from many customers for our commitment to "reliable asset building" that resolves future concerns by balancing "stable occupancy" with "maintaining and improving asset value".

We would like to introduce the three features we prioritize in supporting our customers' "Asset Building."

■ Three Reasons We Are the Preferred Choice

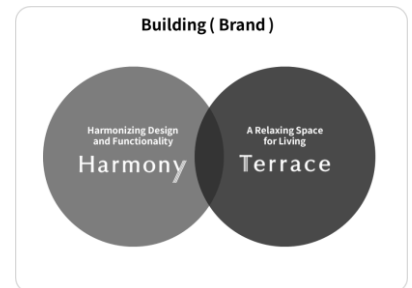
① 【Location】 Prime Locations Resilient to Market Changes

Over many years, we have continued to select land in the "Five Major Metropolitan Areas (Tokyo 23 wards, Kansai <Osaka/Kyoto>, Nagoya, Fukuoka, and Sendai)" where long-term rental demand is expected, specifically within "30 minutes of terminal stations" and "within a 10-minute walk of the nearest station". By maintaining this uncompromising location selection even as land prices rise, we provide properties that contribute to stable occupancy and the maintenance and improvement of asset value.



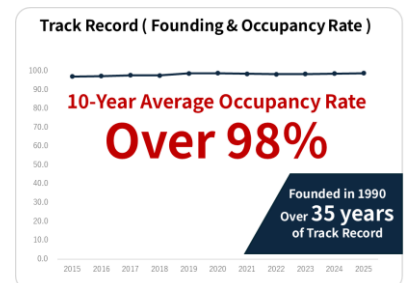
② 【Building】 Amenities and Spatial Design that Meets Resident Needs

Based on the needs of our target single-person households, we plan and develop apartments that combine "universal design" and "functionality" to ensure long-term appeal. We establish superiority over surrounding properties by featuring lofts that effectively utilize space, providing necessary amenities, and enhancing security.



③ 【Track Record】 Over 35 Years of Expertise and a 10-Year Average Occupancy Rate Exceeding 98%

With proprietary property management expertise developed over 35 years since our founding, we have maintained an average occupancy rate exceeding 98% over the past 10 years. Our fully integrated one-stop system—covering everything from land acquisition to design, construction, and property management—combined with financing solutions based on strong partnerships with financial institutions, enables us to support apartment management that even first-time investors can pursue with peace of mind.



Our group will continue to leverage the trust, track record, and group synergies built over more than 35 years. We remain committed to innovation and evolution to realize a sustainable, safe, and secure society where as many people as possible can achieve reliable asset development.

◆ Survey Overview

Survey Theme: Survey on in-house developed investment apartments

Target Services: In-house developed investment apartments for customers who do not own land

Survey Content: Survey of annual sales of in-house developed investment apartments for customers who do not own land among the surveyed companies during the survey period

Survey Period: Most recent year (April 2024 – March 2025)

Survey Organization: TOKYO SHOKO RESEARCH, LTD.

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Inquiries regarding this release

PR office, Shinoken Group, Co., Ltd.

2-3-1, Hamamatsucho, Minato-ku, Tokyo

TEL. +81-3-5777-0088

MAIL. skg_pr@shinoken.co.jp