

Business Overview FY 2018

Shinoken Group Co., Ltd. President Director and CEO Hideaki Shinohara



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Consolidated Highlights of FY 2018

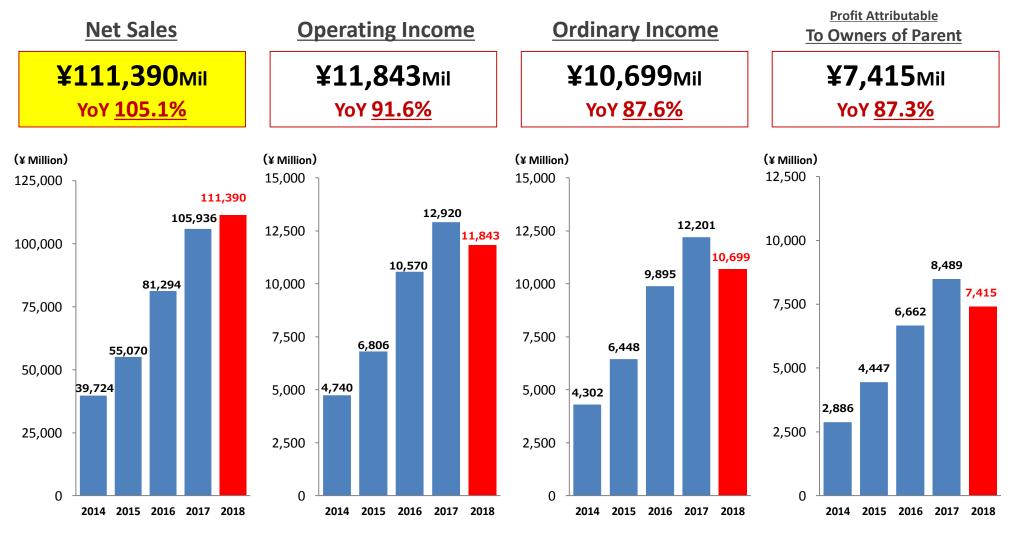
Highlights of Consolidated Results ~Overview of FY 2018

<u>General</u>	 First half proceeded well, Apartment sales declined in the later half due to the misconduct scandal of our rival company Etc. Business besides Apartment Sales proceeded well Double Head office of Tokyo and Fukuoka for more efficient and effective Group management and sales structure 			
Apartment Sales	 First half proceeded well, in the later half, number of handovers declined due to mortgage approval process becoming more strict As for Mortgage for individual investors, effects were limited since Shinoken has exquisite mortgage plans based on trust achieved over the years 			
Condominium Sales	 Business besides Apartment sales proceeded well Over two-thirds of the Ordinary Income was earned by business besides Apartment Sales Ordinary Income of Recurring 	 An irregular Land sell off occurred in 2017 but not in 2018 Sales inquiries moved on steadily, meeting the goals 		
General Contractor		 Domestic construction revenue was as good as the previous fiscal year, profit stabilizing After expanding to Indonesia, results such as receiving orders for public projects are beginning to show 		
Real Estate Management Related		 Contracts for Rental/Condominium Management, Rent guarantee and SSI increased, forming a more firm Recurring Business field 		
Energy		Contracts for LPG, Electricity increased, forming a more firm Recurring Business field		
Elderly Care • Overseas Etc.	Business grew 62% YoY	 High occupancy in each facility Successful First Fund, Second Fund and REIT in the process for launching 		



Highlights of Consolidated Results ~Consolidated P/L

Decrease in Sales and Profit. Mainly due to the scandal of our rival company in the later half of the fiscal year. Businesses besides Apartment Sales kept a steady trend



Highlights of Consolidated Results ~Profit changes of each segments

Effected by the Unfavorable conditions in the industry, Real estate sales declined 24% YoY, while our strategic Recurring Business increased by 62%.



Breakdown of Ordinary Income *2



*1:An irregular land sell off in the condominium business occurred in 1Q 2017, but not in 2018 5

*2:Simple sum not including internal dividends

Highlights of Consolidated Results ~Consolidated Balance Sheet

Real Estate for Sale consists of property kept for Real estate Fund and REIT, along with property for individual customers

Consolidated Balance Sheet (Summary)

Assets

¥ Million	2016.12	2017.12	2018.12	Comparison with 2017.12			
Cash and Deposits	13,524	23,502	22,886	▲ 616			
Real Estate for Sale	26,624	28,631	38,441	9,810			
Costs on Real Estate Business	15,336	19,285	17,656	▲1,629			
Other Inventories	6	21	1	▲ 20			
Property, Plant and Equipment	6,143	6,881	7,542	661			
Other Assets	10,638	12,649	14,602	1,952			
Total Assets	72,273	90,972	101,130	10,158			
(Includes)							
AP Sales							

Stronger financial status in progress

Liabilities and Net Assets

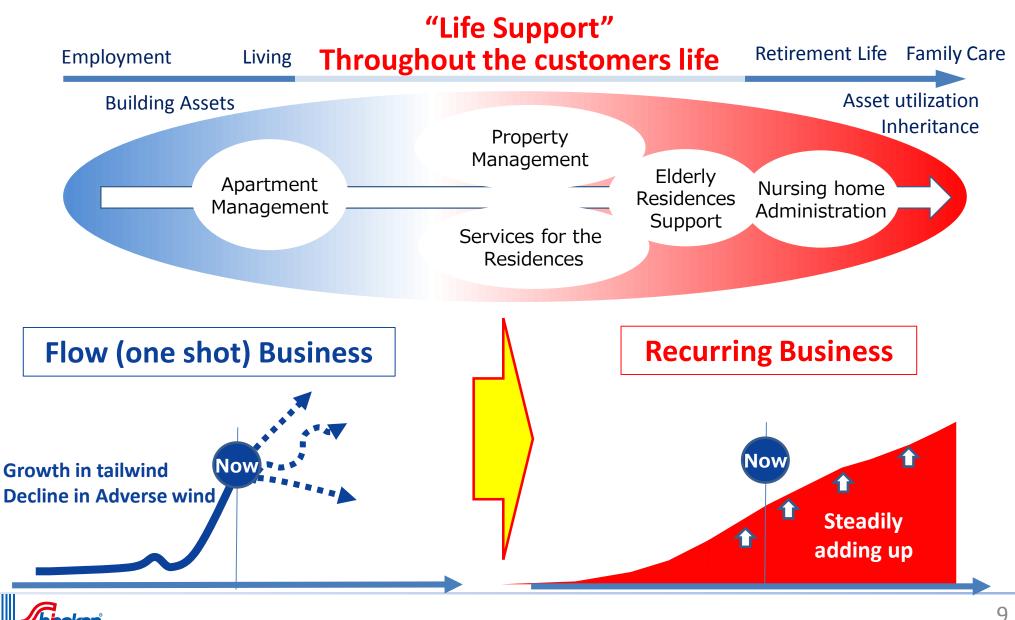
¥ Million	2016.12	2017.12	2018.12	Comparison with 2017.12
Current Portion of Bonds	434	925	802	▲123
Short-term Loans payable	15,908	23,611	27,015	3,403
Bonds	1,596	1,585	1,566	▲ 19
Long-term LoansPayable	20,024	22,400	22,117	▲282
Total of Liabilities with intrest	37,962	48,521	51,500	2,979
Other Liabilities	15,761	16,060	17,047	987
Total Liabilities	53,724	64,582	68,548	3,966
Total Net Assets	18,548	26,390	32,582	6,192
Total Liabilities and Net Assets	72,273	90,972	101,130	10,158
Capital adequacy Ratio	25.6%	29.0%	<mark>32.1</mark> %	+3.1pt



Business Transformation of Shinoken

Shinoken, the Apartment Company will change to Shinoken, the Life Support Company

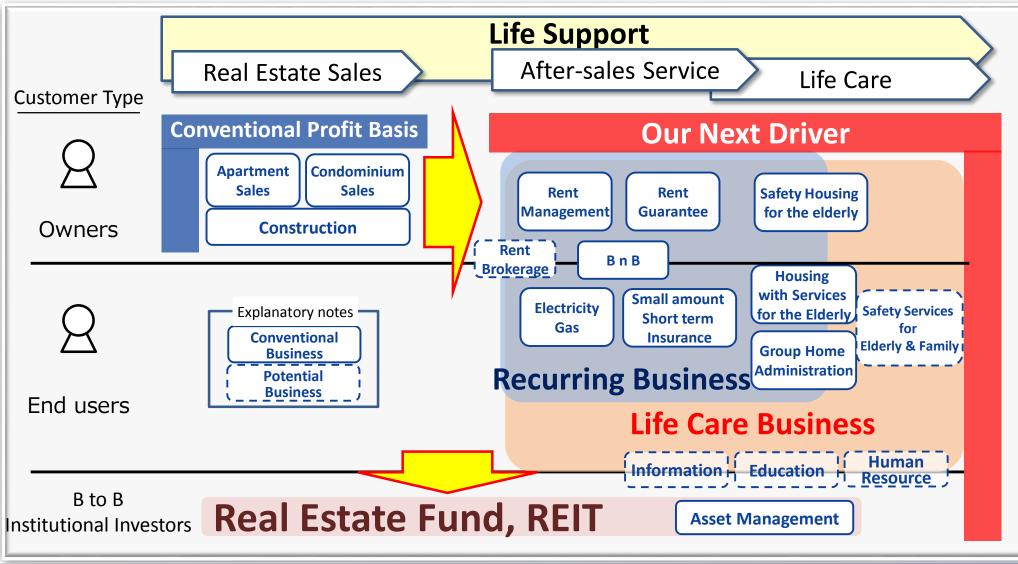
Business Transformation ~Shinoken, the Life Support Company



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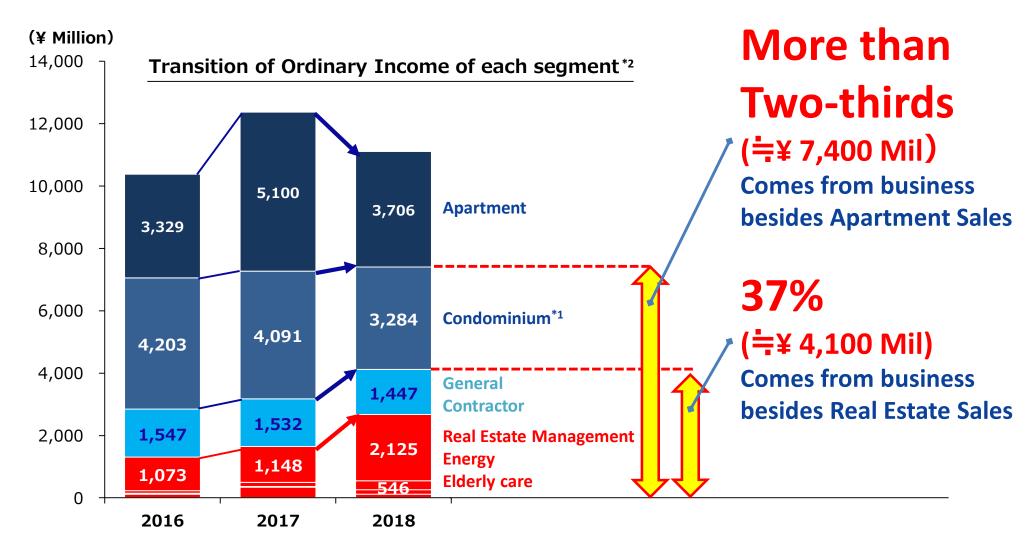
Business Transformation \sim Our Next Driver

Recurring Business, Life Care, Real Estate Fund (REIT) are our Next Driver



Business Transformation ~ Change in Income (Ordinary Income)

Source of Income is already shifting to business besides Apartment Sales

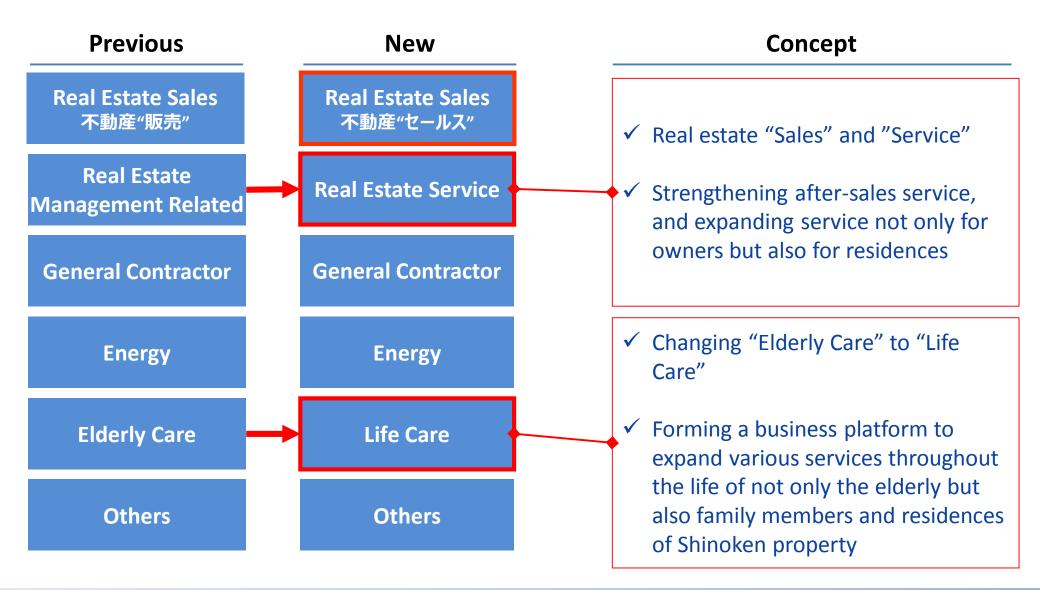




*1:An irregular land sell off in the condominium business occurred in 1Q 2017, but not in 2018 11

*2:Simple sum not including internal dividends

Business Transformation ~Changes in Segment Names

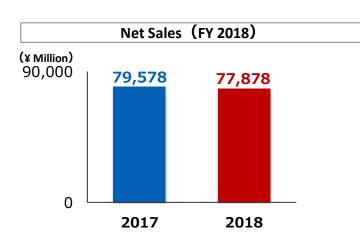


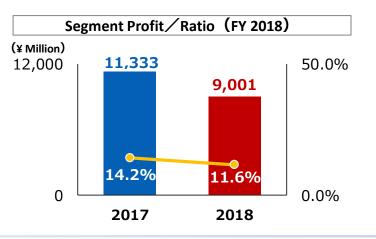


Results for each Segments

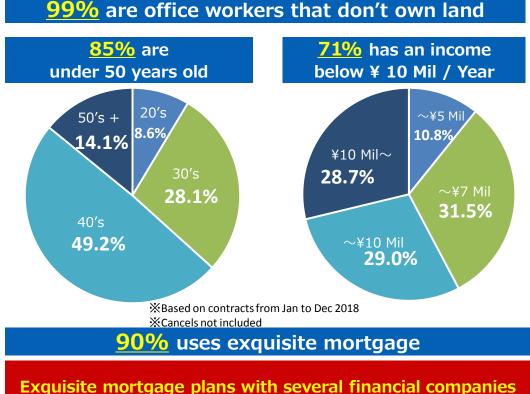
Real Estate Sales Business

Decrease in Sales and Profit Apartment Sales : Handovers were less than our plan due to longer approval lead time
 Condominium Sales : Handovers exceeded our plan by 10%





Customer attribute and Exquisite mortgage



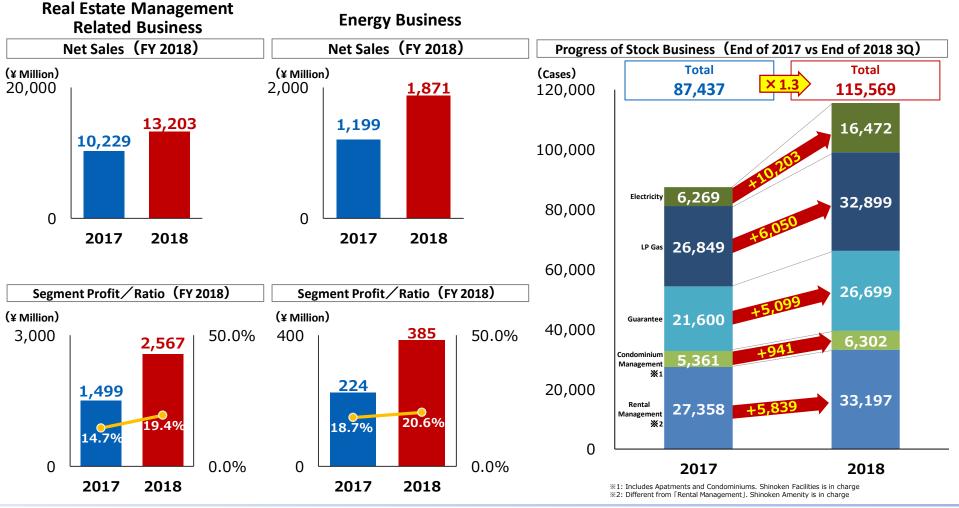
Exquisite mortgage plans with several financial companies are still in business based on the track record of 28 years of knowledge since our establishment, and the high average occupancy of over 97% including our earliest buildings



Real Estate Management Related (Service) Business / Energy Business



Recurring Business, Steadily increasing in proportion to Sales





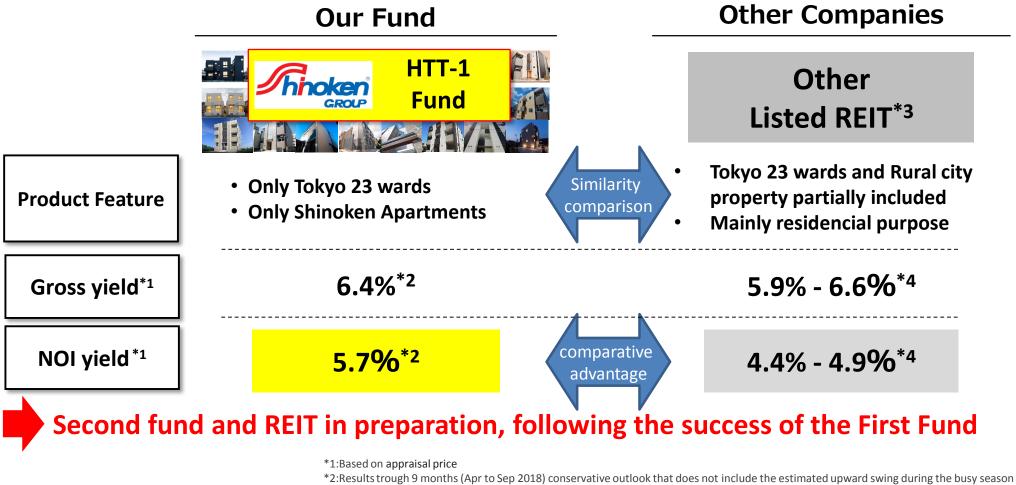
*1: Based on the research by Japan Property Management Association

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Real Estate Management Related (Service) Business / <Reference> Asset Management Business

Apartment Fund limited within Tokyo 23 wards (First in Japan)

"HTT(Harmony Terrace Tokyo)-1 Fund" produces High dividend even when compared with other REIT



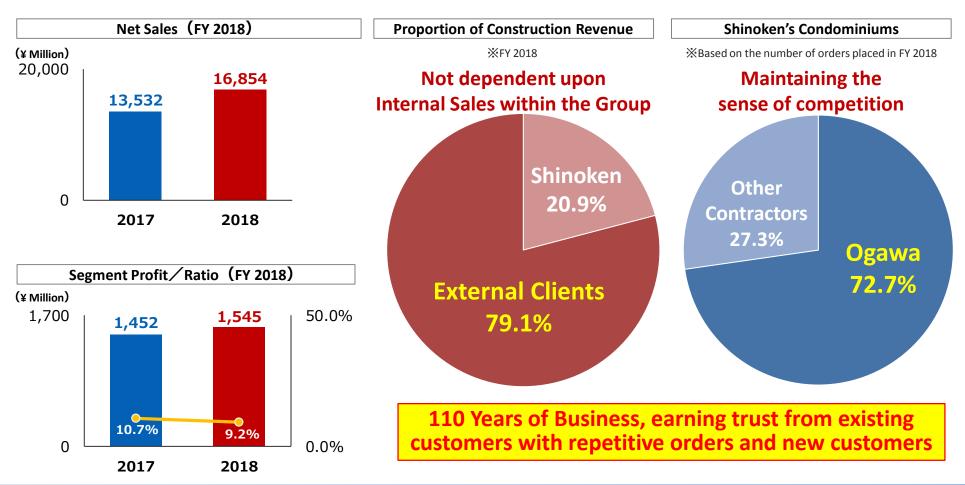
*3:From Annual Reports of several companies that have listed Residential REIT in main cities including Tokyo

*4:REIT Products that finished its fiscal year during 2018



General Contractor Business

Increase in Both Sales & Profit Creating synergy effect within the group, and strengthening an independent profitable structure
 • 79.1% of sales are external customers (YoY 4.1pt growth)

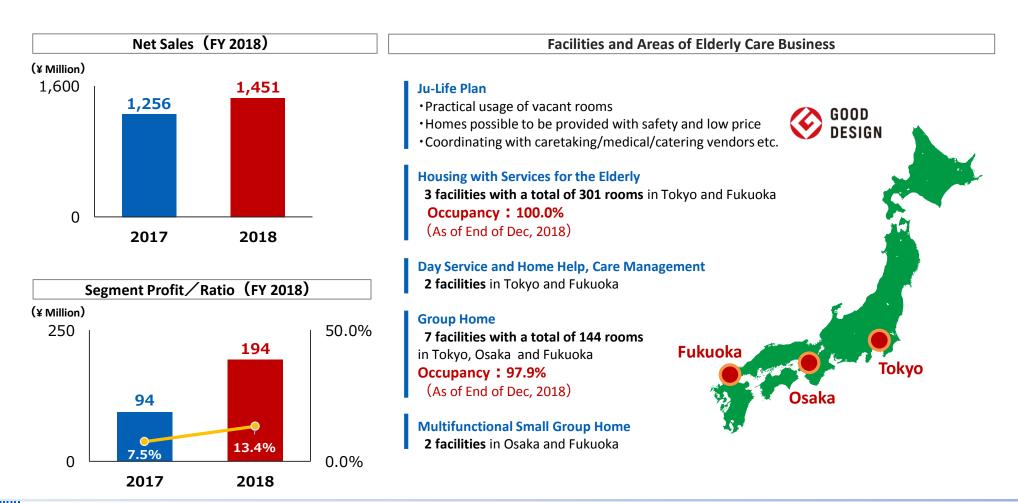




Elderly Care Business

Increase in Both Sales & Profit

High Occupancy in each facilities
 Segment Profit stands at 206.1% YoY



Policies for the upcoming fiscal year

General Policies

1, Expansion of business besides Apartment Sales

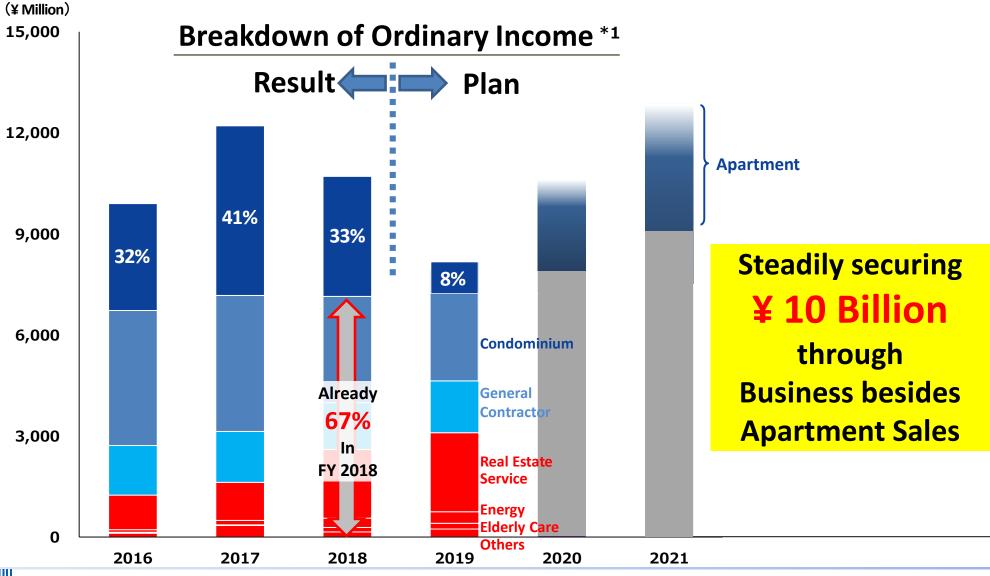
2, Steadily securing Build-up revenue through Recurring Business

3, Commoditizing Real Estate Fund and REIT, both domestic and overseas

4, Proactive M&A to accelerate the policies above

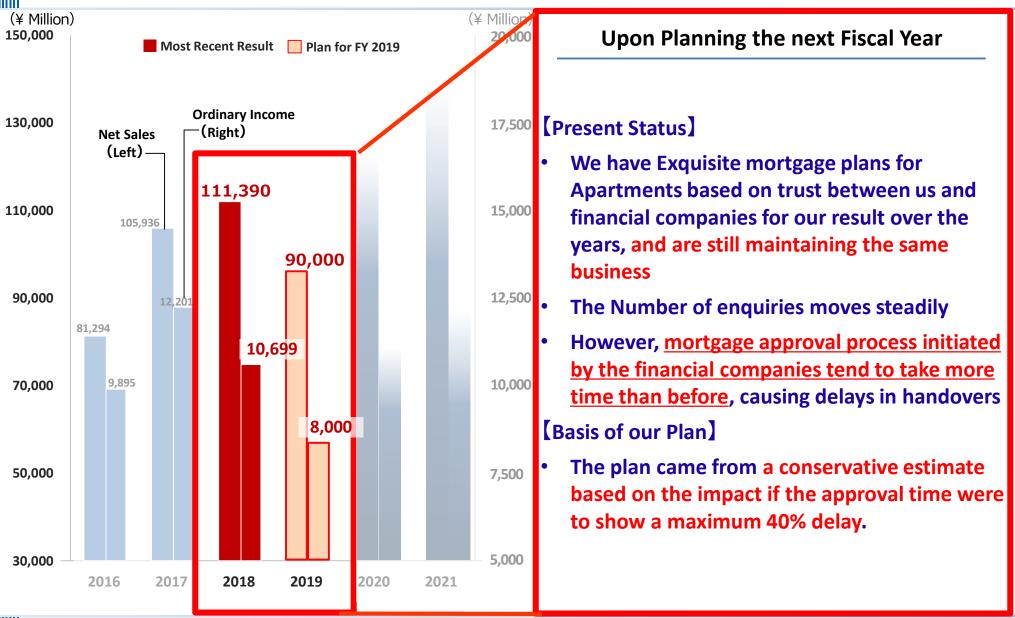
Future Policies ~Composition of Ordinary Income

Continuously strengthening a profitable structure which does not rely on Apartment Sales



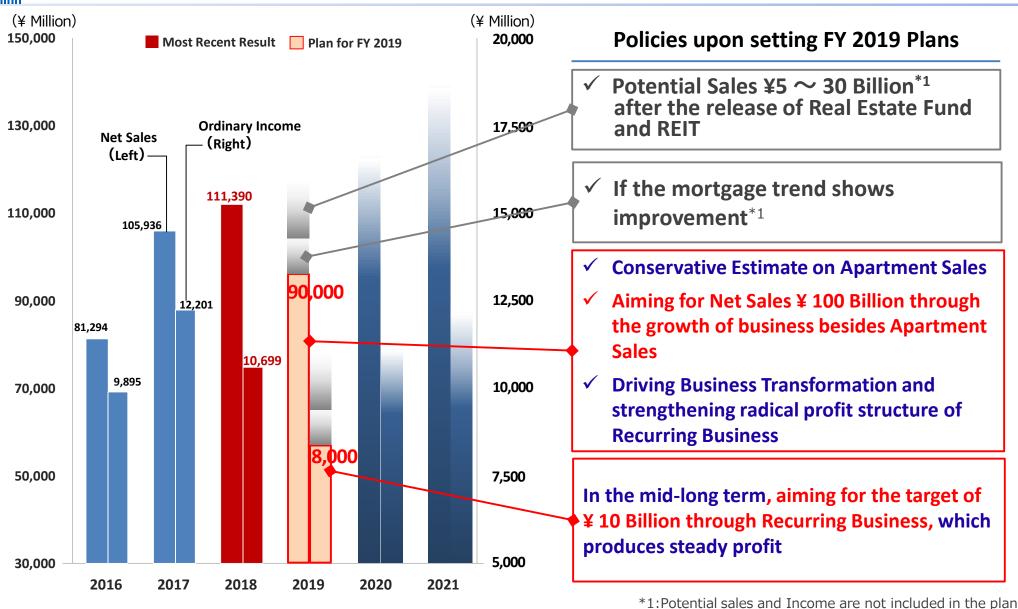
*1:Simple sum not including internal dividends 21

Future Policies ~Background of our conservative forecast of Apartment Sales





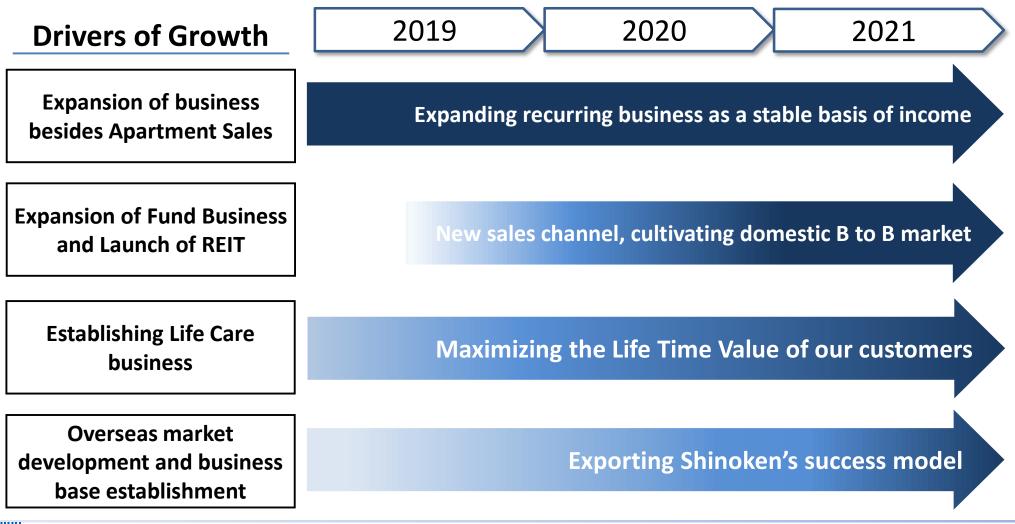
Future Policies ~Plan for FY 2019





Future Policies ~Business Development

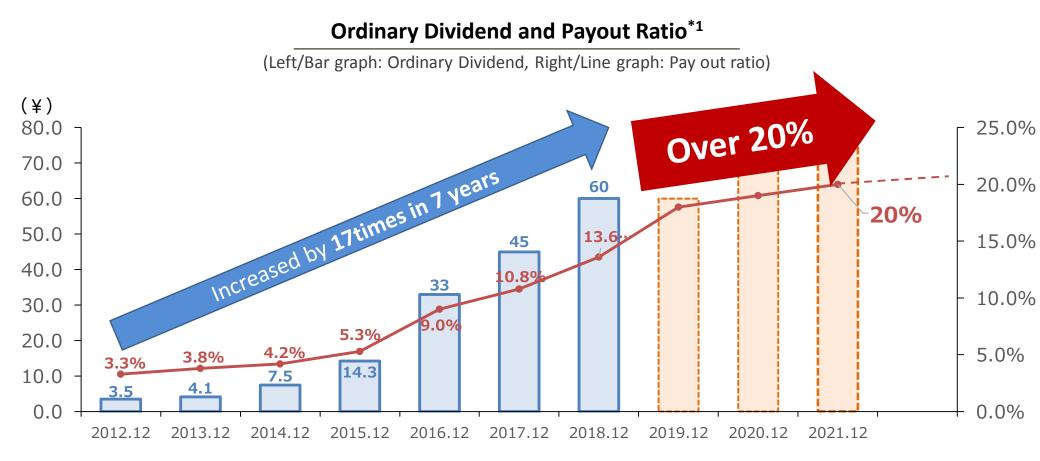
Continuous Expansion of synergy-producing business upon the basis that we have created through Apartment Sales





Shareholder Returns

Hereafter, will aim Dividend payout ratio over 20% and make our best effort for Shareholder Returns



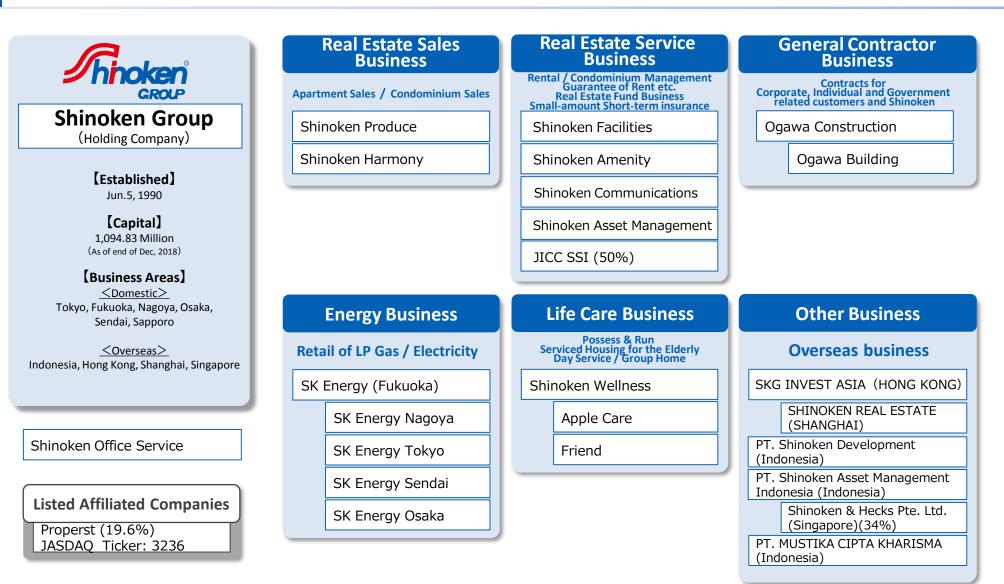
*1:The Graph above does not consider the Stock split as of Jul.1 2018



[Reference Materials]



[Reference Materials] About our Group





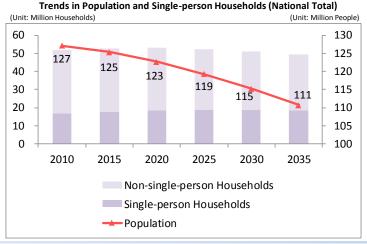
[Reference Materials] Business Environment

(Real Estate Sales Business)

Expecting continuous [Stable Occupancy] [Investment Demands]

Numbers of single households show an upward trend in the 5 areas where Shinoken operates.⇒Positive factor upon making decisions for Real Estate Investments





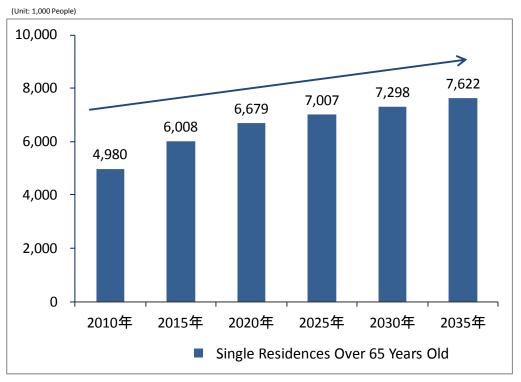
Trends in Single-person Households (The Main Target of Shinoken)

[Life Care Business]

Long-Term demand expected until the middle of this century and beyond

Population of Elderlies over age 65 is forecasted to increase until it reaches 38.782 Million in 2042, and decrease from then on

Ratio of Elderlies is forecasted to increase every year until 2050, reaching 38.8% in 2050



Projections for Single Residences Over 65 Years Old

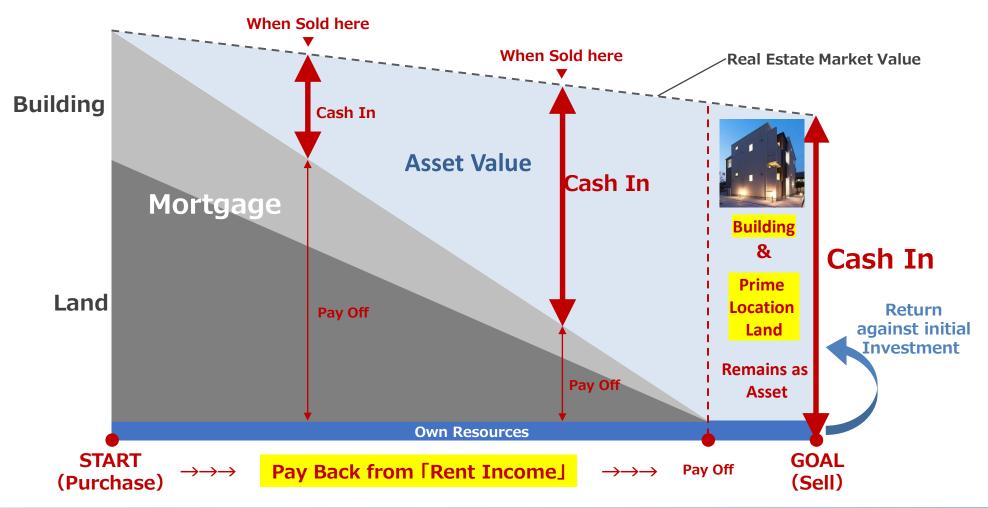
[Reference Materials]

Our Business ~Apartments and Condominiums

Our Model Of Asset Development

Long Term Asset Development

by paying back the mortgage from the rent income





The Strength of our Apartments

We have established a system where

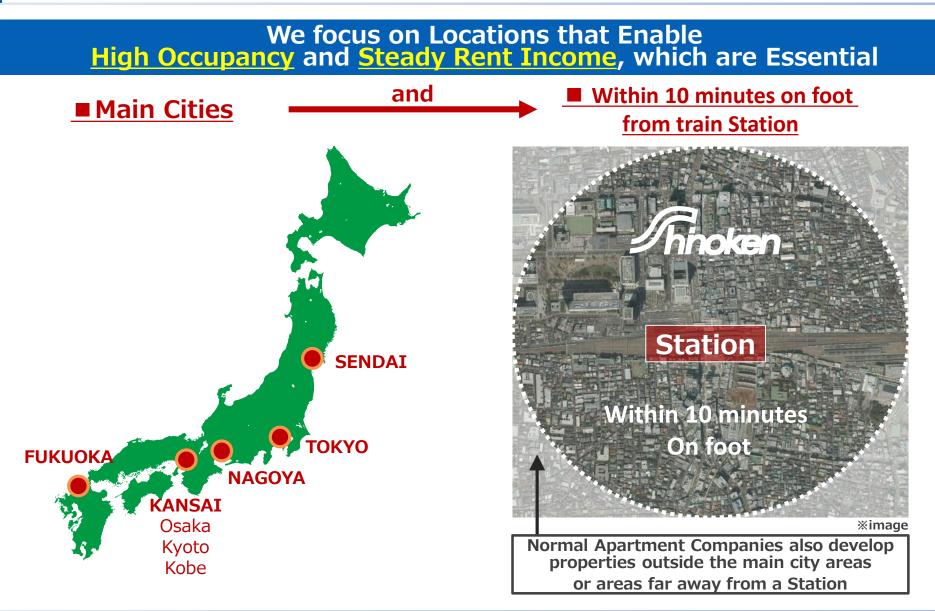
Office Workers can Develop their Future Assets through Real Estate Investment



*Property developed by Shinoken



The Strength of our Apartments ~Carefully selected land





The Strength of our Apartments ~Product appeal

Compact but spacy Unique Design



[New Standard "BRICK" / "PLATFORM"] Achieving 2 Good Design Awards





Adjusted to the area and the shape of land <u>Planning and Product Range</u>



Enabling Stable Rent Management
Rent Rate Setting

10 min from Station Designers Apartment

It may be possible to set a high Rent Rate (Especially while the building is new)

Shinoken sets the rent rate according to the market

 $\mathbf{1}$

To enable long term steady management, not temporary high yield



The Strength of our Apartments ~High Occupancy

Including rooms that exist from our establishment in 1990 To provide property that Will be more selected

Shinoken Smart Apartment

Location × Design Ability × Continuous R&D ↓ Long Term High Occupancy

 Occupancy of the past 12 months

 100.00%
 Jan.
 Dec.

 2018
 Average
 Over 97%

 90.00%
 85.00%
 0000%

%Property developed by Shinoken

Reflecting the needs of our customers

Initiating a survey Towards more than 30,000 of our residences

Understanding their needs, Immediately reflecting them to our products



Intercom with color display



Independent sink



Staircase with Storage

Device Shinoken Smart Kit Available from 1 room

No Running Cost Needed Higher security, convenience, and more safe and comfortable stylish lifestyle through one Smartphone



The Strength of our Apartments ~Small amount Short term Insurance

For Residents to "Live in their Rooms without worries"

Developed Original products (First in Japan) for the Residents and started selling them in Jul. 2014.

Solitary Death Insurance

Pet Expense Insurance

Covers expenses for: Repairs and cleaning of stains/soiled interiors

in order to return the room to its original state

Covers expenses for: Expenses for Pet hotels or other expenses related to the death or injury and damage of/caused by a pet

Stalker Expense Insurance

Covers expenses for:

Necessary costs upon dealing with stalkers; such as Cameras (to provide proof) or lawyer fees etc.

Home Helper Expense Insurance

Covers expenses for: Expenses for home helpers to temporarily come and assist with house work when necessary

For Owners to "Rent out their Rooms without worries"

Developed Original product "Rent management support insurance" and started selling it from Sep. 2015

Insurance for Restoration	Loss Insurance for Rental Income, etc.		
Covers expenses for: Restoring the state of the Room to its original condition • Cleaning / deodorizing, • Maintenance • Cleaning up of mementos of the deceased after "Becoming a property that experienced an accident"	Covers expenses for: • Loss of rental income • Costs for taking care of soiled parts that occur from "Becoming a property that experienced an accident" Limit of the amount to be paid: 30% of 3 years (36 months) worth of rent		
Limit of the amount to be paid: 6 Months worth of rent	XActual compensation : 10.8 months worth of rent		

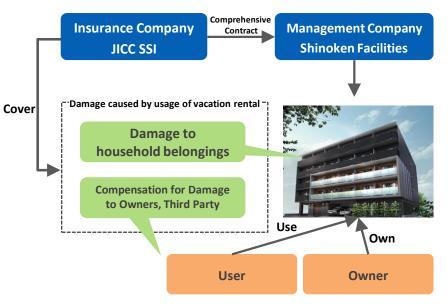
For generating new values

Started the sales of Special Contract regarding Comprehensive Contract from May. 2017

First for SSI : Applicable to Vacation Rental

If the Management Company enters a Comprehensive insurance contract, the insured (Owner and Users of the Vacation Rental) do not have to go through any insurance procedures.

- •Damage to household belongings Limit: ¥1 Million
- Also covers damage caused to owners or third party, through the usage of vacation rental by the users (travelers). Limit: ¥5 Million



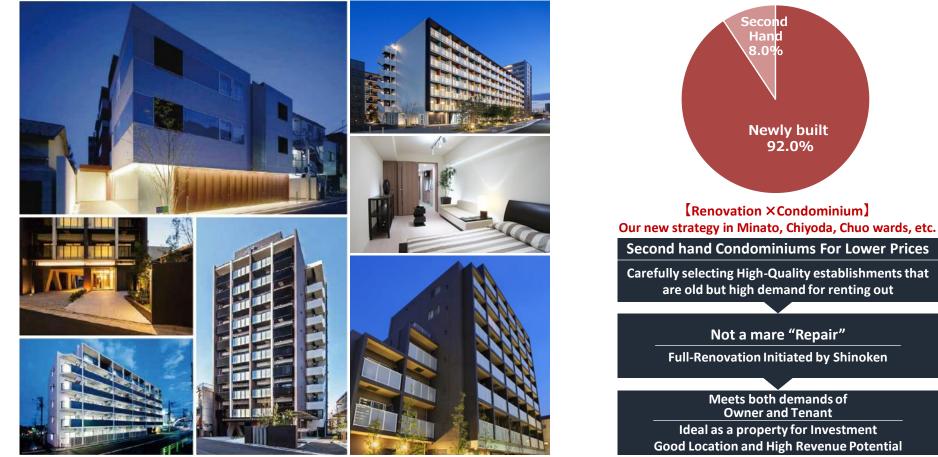


[Reference Materials] Condominiums

Purchase decent land within the Capital area, Plan and Develop Condominiums for single households

Condominiums are relatively lower price than Apartments, therefore work as introductory products

[Newly built]





(抜粋)

[Reference Materials]

Our Business ~Elderly Care (Life Care) ~Overseas Business

Elderly Care (Life Care) Business ~Our Facilities





Overseas Business_Our Bases



Indonesia: Construction and Real Estate Development

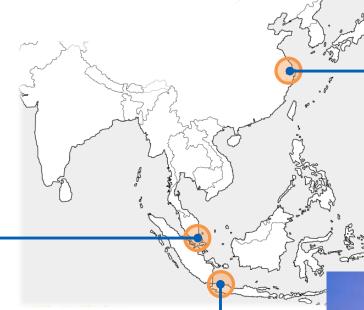
Singapore

Real Estate / Rental Brokerage

Shinoken & Hecks

Real Estate / Rental Brokerage
Rental brokerage for Japanese expats
Real Estate sales for local wealthy consumers





China

Real Estate / Rental Brokerage

SHINOKEN REAL ESTATE (SHANGHAI)

- Rental brokerage for Japanese expats
- Real Estate sales for local wealthy consumers





Construction

OGAWA Construction Rep Office PT Mustica Cipita Kharisma

- Advisary to Local General Contractors
- •JO for Government/Private projects



PT. Shinoken Development Indonesia

Indonesia

PT. Shinoken Asset Management Indonesia



Overseas Business_Indonesia





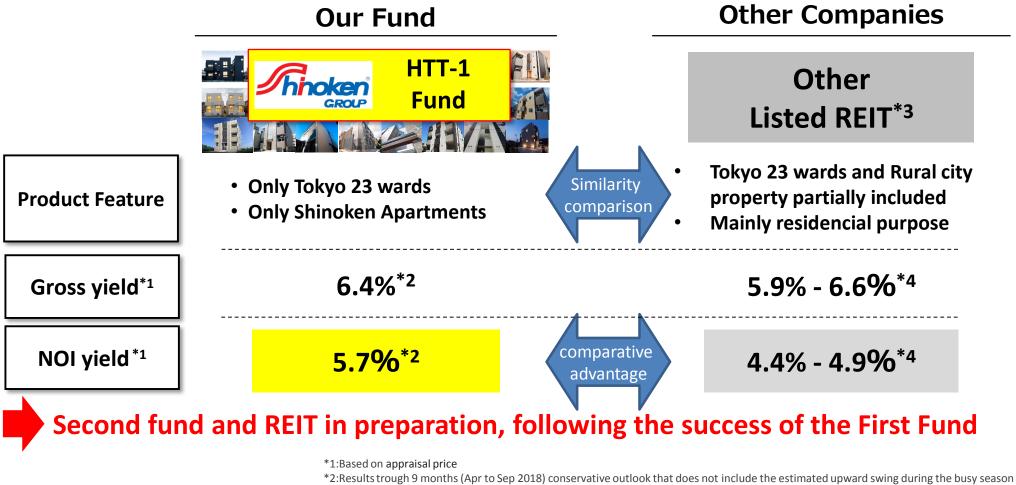
[Reference Materials]

Our Business ~Real Estate Fund / REIT

Real Estate Management Related (Service) Business / <Reference> Asset Management Business

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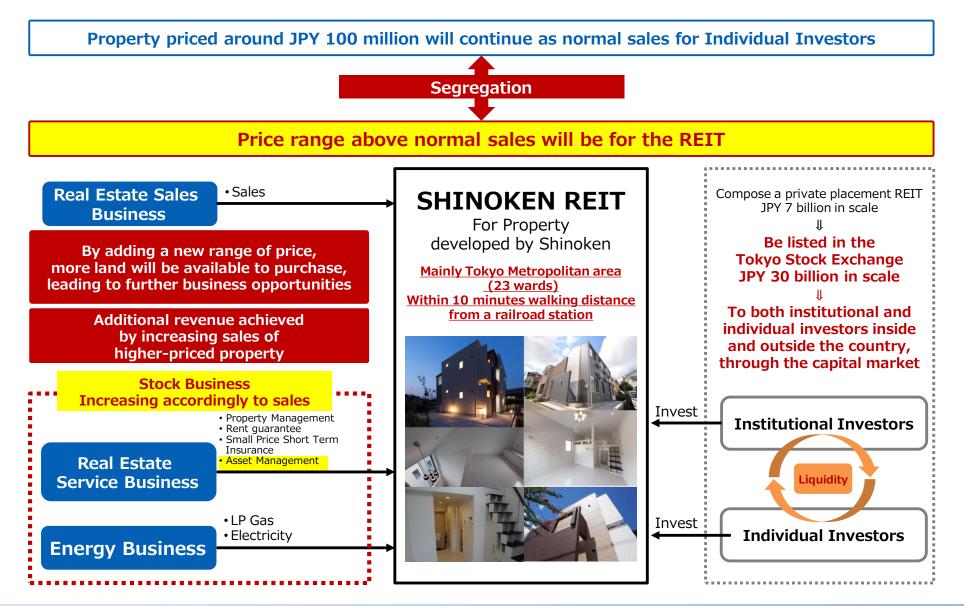
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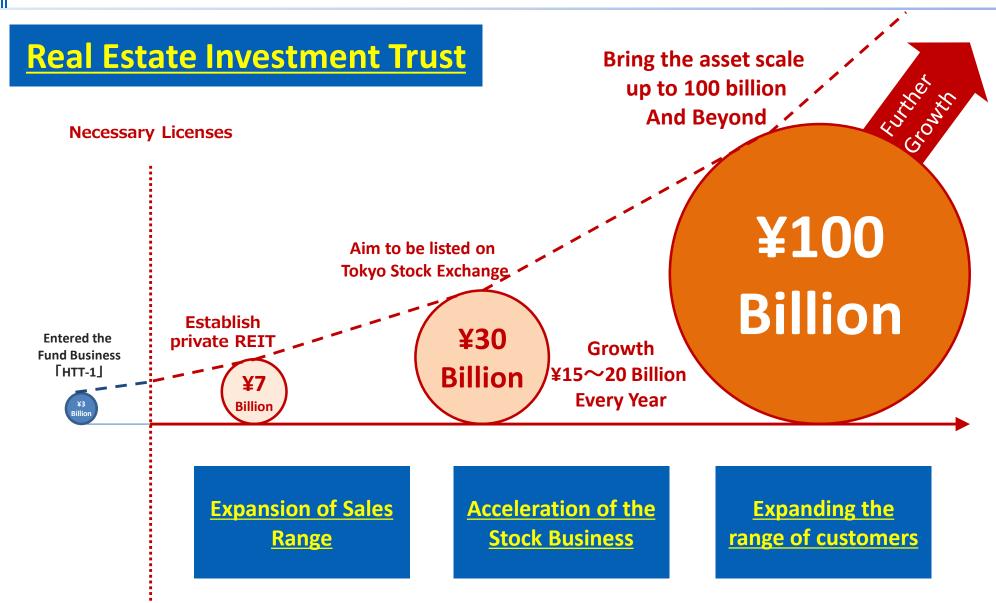
*4:REIT Products that finished its fiscal year during 2018





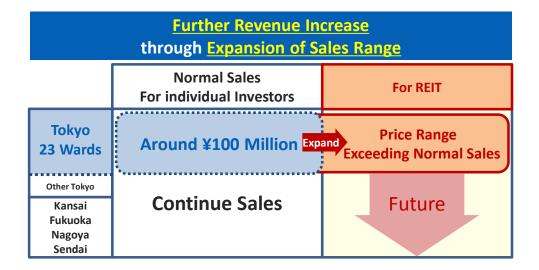


Establishing REIT

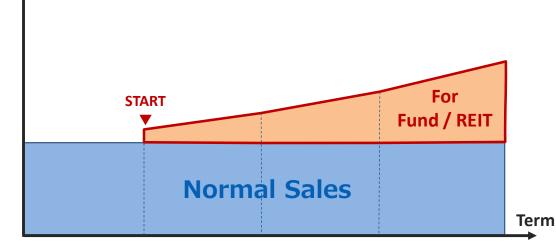




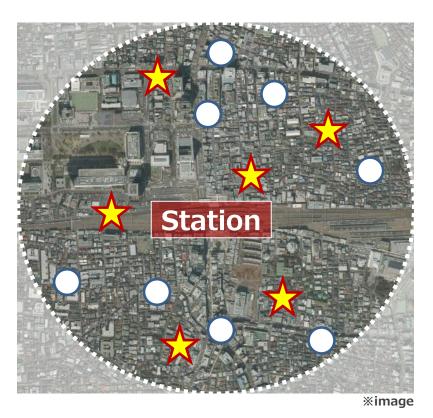
What the Fund / REIT makes possible $\widehat{\mathbf{1}}$







A new range of Land Purchase Within 10 min on foot from stations in Central Tokyo (23 Wards)

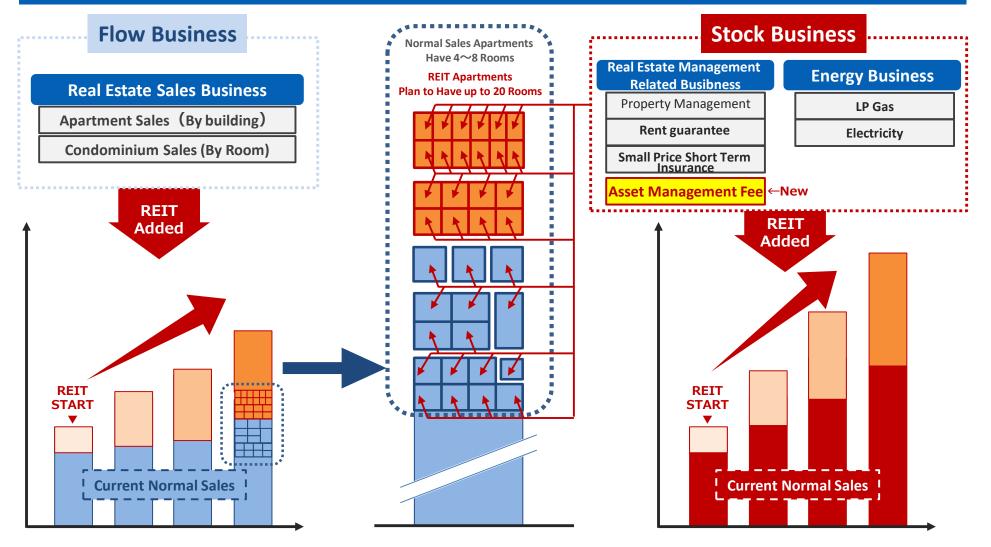


Current Land Purchase Range
 New Land Purchase Range



What the Fund / REIT makes possible 2

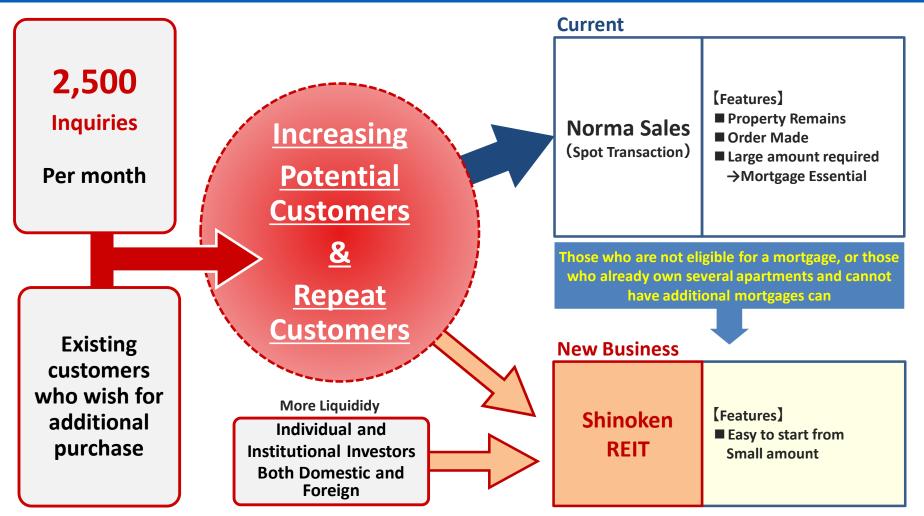
Acceleration of the Stock Business According to Sales





What the Fund / REIT makes possible ③

Expanding the range of customers





DISCLAIMER

This document includes estimations that are based on presumptions, forecasts and plans concerning the future of Shinoken business using February 15th, 2019 as the date of reference. Thus, actual business results may greatly differ from any estimations contained herein due to a variety of unforeseen reasons and circumstances such as economic trends and the changing states of business environments.

For Inquiries Please Contact Investor Relations

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