



Jan.8.2020
Shinoken Group Co., Ltd.

**New Real Estate Tech (reTech) Company
“Shinoken Intelligent Technology (SKiT)” established.
Providing “REaaS=Real Estate as a Service”
through the development of innovative services
using reTech**

Shinoken Group Co., Ltd. (Tokyo Headquarters: Minato-ku, Tokyo, President Hideaki Shinohara, TSE Ticker 8909, further referred to as Shinoken, including the whole group) has established Shinoken Intelligent Technology Co., Ltd. (Further referred to as SKiT). Hereafter, SKiT will handle the planning and development of new products and services related to reTech, with the vision of generating synergy effects and enhancing the corporate value of Shinoken by use of advanced technology.

**REaaS: Generating a new market
by servitizing Real Estate transactions**

Shinoken’s “REaaS = Real Estate as a Service” is a new market field in which more people can safely and conveniently enjoy Real Estate as a close service, by combining the Real Estate service that Shinoken has developed and accumulated over the last 30 years, with the element of technology. The mission of SKiT is to create and spread REaaS and innovate the services regarding Real Estate management, establishing a mid-to-long term technology road map by backcasting from the future and defining a new market, alongside with improving User Experience (UX) and innovating the business process of the service provider’s side.

Specifically, as the first step, the development of “Shinoken Consierge”, a smartphone application has already taken place. This will enable the establishment of a digital touchpoint with the customers (owners), improving UX and achieving higher Customer Loyalty. Hereafter, as a process of the embodiment of REaaS, in addition to the development of various applications, planning and service development of IoT installed product lineups “Intelligent Apartment” and “Intelligent Manton”, Multi-

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channelization of investments toward Real Estate funds developed by Shinoken; through the development of “Real Estate × Fin-tech”, and Digital Transformation (DX) of operations; such as automation and integration of various contract processes, initiating paper-less contracts by proactively using IT platforms such as AI and Block Chain are planned to take place.

◆Outline of Shinoken Intelligent Technology Co., Ltd.



Company Name	Shinoken Intelligent Technology Co., Ltd.
Head Quarters	2-3-1, Hamamatsucho, Minato-ku, Tokyo
Representative	Kazuhiro Aoyagi
Capital	JPY 10 Million
Business	Planning, Development, Structuring, Sales, Management and Maintenance of products and services, with additional consulting, etc.
WEB Site (Japanese)	https://www.sk-it.tech/

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