

JASDAQ Ticker 8909

FY2019

Business Overview



- 1. Highlights of FY2019
- 2. Business Segments
- 3. Actions toward Risks
- 4. Our SDGs Strategy
- 5. Return for our Shareholders

Appendix



1. Highlights FY2019

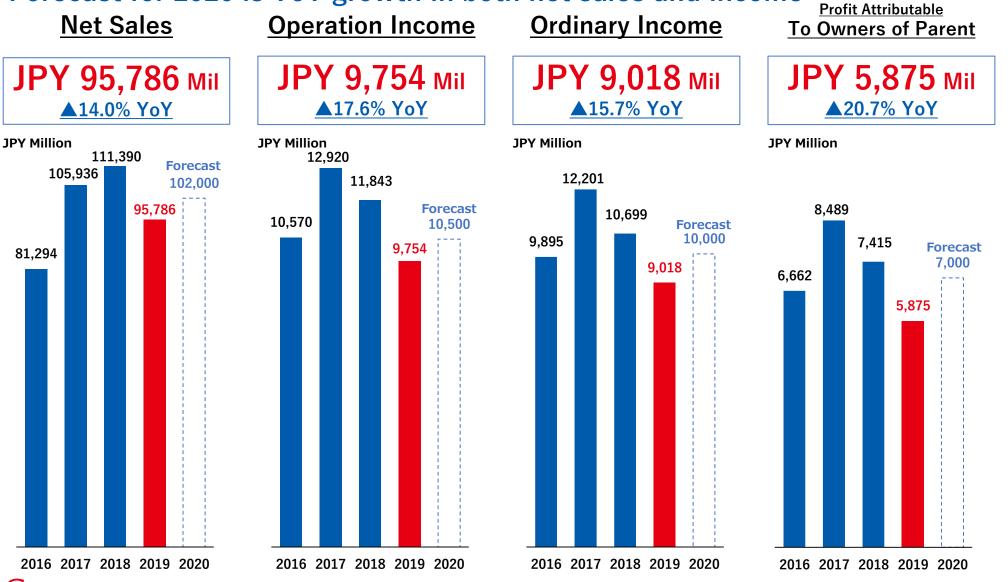


1. Highlights ~Entire Summary

General	 Consolidated Net Sales and Income exceeded initial forecast for FY2019 Focusing in strengthening financial basis and new business while producing steady income 			
Domestic Apartment Sales	 Sales proceeded as planned, and Income exceeded the initial forecast Mortgages for individual customers by partner financial companies/banks still continuing 			
Condominium Sales	 Both Sales and Income exceeded the results YoY Both Sales and Income exceeded the initial forecast Over 80% of the total sum of each segment Operation Income Recurring business, produced steady income 	Exceeded the initial forecast in both sales and income		
General Contractor		• Steadily achieved orders from outside of the group, both government and private projects. Orders for 2021 and beyond, after the Tokyo Olympics are already increasing		
Real Estate Service		 Proceeded well as managed rooms increased Average Occupancy rate of 2019 resulting in 98.8%. 		
Energy		Stable increase in both LP Gas and Electricity (est. 2017) supply		
Life Care Overseas Etc.		 Maintaining high occupancy level ≒98% (As of Dec 31 2019) Entered a partnership with an Indonesian University Achieved the license for REIT in both Japan and Indonesia 		

1. Highlights \sim Results

Both Sales and Income exceeding the initial forecast for FY2019 Forecast for 2020 is YoY growth in both net sales and income



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1. Highlights ~Summary of Reportable Segments

	FY2	018	FY20)19	Sales · Income	Against	
JPY Thousand	Net Sales ^{*1}	Operating ^{*1} Income	Net Sales ^{*1}	Operating ^{*1} Income	ΥοΥ	Initial Forecast	
Real Estate Sales	77,878,182	9,001,586	56,836,655	6,456,975	(Apartments) DOWN ⋅ DOWN (Condominiums) UP ⋅ UP	Both Sales and Income Exceeded	
Real Estate Service	13,238,602	2,567,992	16,671,081	3,456,228	UP·UP	Both Sales and Income Exceeded	
General Contractor	21,311,319	1,545,592	23,224,120	1,649,885	UP·UP	Both Sales and Income As Planned	
Energy	1,938,654	385,426	2,555,924	598,114	UP·UP	Both Sales and Income Exceeded	
Lifecare	1,461,298	194,283	1,542,688	166,123	UP · DOWN	Both Sales and Income As Planned	
Consolidation Adjustments, etc.	▲4,437,696	▲1,850,950	▲5,043,555	▲2,572,585	-	-	
TOTAL	111,390,361	11,843,931	95,786,915	9,754,743	DOWN · DOWN	Both Sales and Income Exceeded	

1. Highlights ~Liabilities and Assets

Capital Adequacy Ratio reaching 43.4% (11.3pt increase in 1 year) Main reasons: Inventory and Liability Decrease due to favorable sales, and Net asset Increase due to steady income

■ Assets

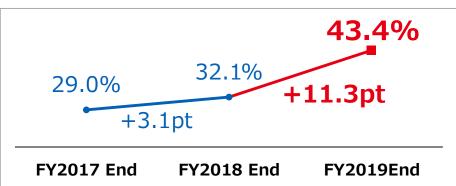
JPY Million	FY2017 End	FY2018 End	FY2019 End	Increase Decrease
Cash and Deposits	23,502	22,886	29,034	6,148
Real Estate for Sale	28,631	38,441	23,588	▲14,853
Costs on Real Estate Business	19,285	17,656	11,583	▲6,072
Other Inventories	21	1	7	6
Total Inventory	47,938	56,099	35,180	<mark>▲20,919</mark>
Property, Plant and Equipment	6,881	7,542	7,575	32
Other Assets	12,649	14,602	14,167	▲434
Total Assets	90,972	101,130	85,957	▲15,173

Consists of Apartment Sales: ▲16,600 Condominium Sales: ▲4,808 Others(Overseas, etc.): +489

■ Liabilities and Net Assets

JPY Million	FY2017 End	FY2018 End	FY2019 End	Increase Decrease
Current Portion of Bonds	925	802	692	▲110
Short-term Loans payable	23,611	27,015	11,181	▲15,833
Bonds	1,585	1,566	1,324	▲242
Long-term Loans Payable	22,400	22,117	19,509	▲2,607
Total Liabilities with interest	48,521	51,500	32,707	▲18,793
Other Liabilities	16,060	17,047	15,839	▲1,208
Total Liabilities	64,582	68,548	48,546	▲20,002
Total Net Assets	26,390	32,582	37,411	4,828
Total Liabilities and Net Assets	90,972	101,130	85,957	▲15,173

Capital Adequacy Ratio





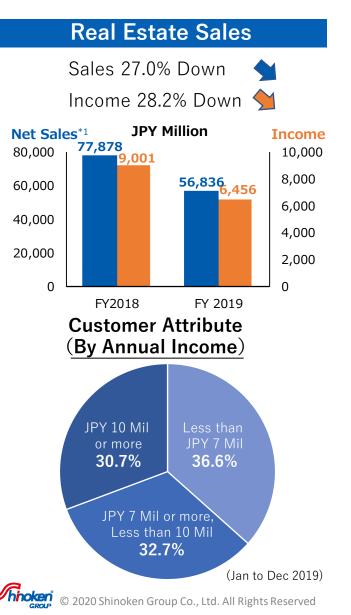
2. Business Segments



Decrease in Sales and Income

2. Business Segments ~Real Estate Sales

Apartment Sales: Sales proceeded as planned, and Income exceeded the initial forecast
 Condominium Sales: Exceeded the initial forecast in both sales and income

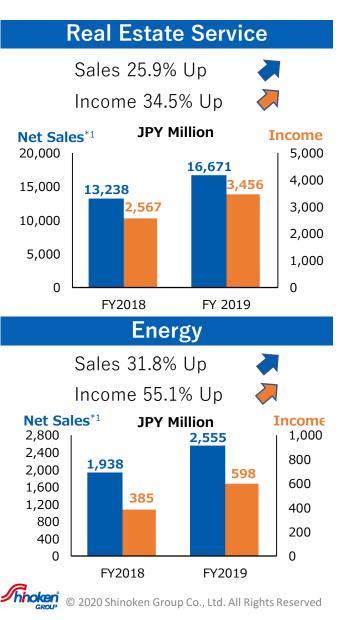


- Strengthening land purchase in Apartments and Condominiums, both for normal sales and REIT
- Condominium sales exceeded in both sales and income YoY, contributing to the results of the business segment
- ✓ Average occupancy of 2019, including the earliest property from 29 years ago resulted in 98.8%. Thus Shinoken continuously earns the trust for sustaining exclusive mortgage plans with financial companies, and is keeping the same business
- ✓ In a time that more anxiety for retirement life grows, our products and services enjoy good reviews from various types of customers

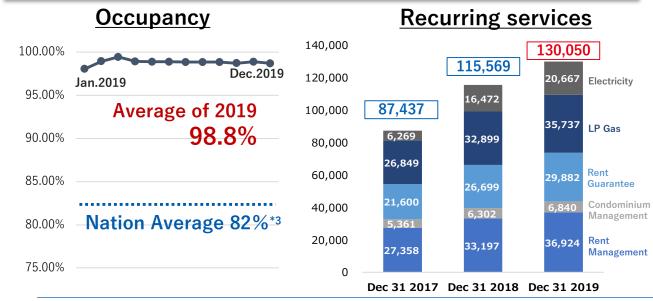
2. Business Segments ~Real Estate Service / Energy

Increase in Sales and Income

Real Estate Service : Managing 36,924 rooms, Average Occupancy of 2019 result98.8%
 Energy : LP Gas to 35,737 Households, Electricity to 20,667 Households



- ✓ Strong product ability (Design rent rating) and leasing ability resulting in high Occupancy
- ✓ High competitiveness in Rent guarantee service (Overdue Rate 0.25% vs. Monthly average 2.1% in the industry^{*2})
- ✓ The total number of recurring services are steadily growing



*1 Including internal sales between segments

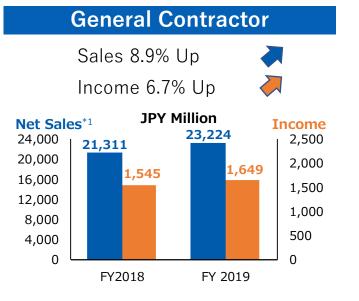
*2 Japan Property Management Association "Market sentiment research on rental homes"(Dec. 2019)

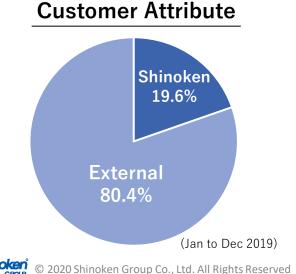
*3 The Statistics Bureau"2018 survey for Land and Housing"(Apr.26, 2019)

2. Business Segments ~General Contractor

Increase in Sales and Income

Domestic: Strong demand. Orders not only from Shinoken but also from leading trading companies
 Indonesia: Developed a system of learning in Japan and putting it into use back in the home country





✓ Founded in 1909, 110 years of Business, earning trust from existing customers with repetitive orders and new customers

✓ Both Sales and Income steadily increased YoY

- ✓ Expecting continuous growth since orders for 2021 and beyond, after the Tokyo Olympics are steadily adding up
- ✓ More than 80% of sales are external, which indicates that the revenue basis is independent of the group

2. Business Segments ~Life Care

Increase in Sales Decrease in Income

Housing with Services for the Elderly: Occupancy 97.3% (As of Dec 31 2019) *1
 Group Home: Occupancy 100% (As of Dec 31 2019)





 Steady and profitable structure based on high occupancy of the facilities and providing service that meets the demands of the users (Reason for YoY decrease in income: Increase in hiring costs)



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*1 Not Including 1 room for display

Including internal sales between segments

2. Business Segments ~ Finance and Overseas

Finance: Licenses and registration for REIT raising complete, preparing and planning for the REIT
 Overseas: Business proceeding in Real Estate development / Management, personnel procurement

Finance

- ✓ Achieved the necessary license and finished the registration, started the procedure of raising the domestic REIT (Details written in p.16)
- ✓ After achieving the Real Estate Investment management license in Indonesia, many inquiries are coming from around the world, and wee are currently checking the property and negotiating on investment terms

Status of raising our REIT in Indonesia

Overseas

- ✓ The 1st fully self-developed "Sakura Terrace" opened, successfully achieving 100% Occupancy (As of Dec.31 2019) of the 58 rooms
- Proceeding the development of the 2nd to 6th projects in central Jakarta, where we already acquired the land

Our first Sakura Terrace







3. Actions toward Risks



3. Actions toward Risks ~ Finance and Overseas

e on	Multi-channelization of sales, such as private funds and private REIT for institutional investors, rateil investment		
Sales Istomers	 Multi-channelization of sales, such as private funds and private REIT for institutional investors, retail investment products such as Crowd funding Establishing a well balanced revenue basis, through the acceleration of recurring business 		
General Contractor	Accepting Indonesian Technical Internes since 2016 (Working as a group employee after returning to Indonesia) Driving Automatic		
Elderly Care	 Entering a partnership with an Indonesian University in 2019, continuously accepting graduates to the group as care workers Opening "In life Elderly Care School" to train 		
 Opening "Ju life Elderly Care School" to train those for achieving elderly care qualifications Establishment of subsidiary "Shinoken Intelligent Technology", specializing in planning and developing smartphone application "Shinoken Concierge", Intelligent Apartments and Condominiums Pro-active M&A for the realization of REaaS, a concept 			
	General Contractor Elderly Care		

3. Actions toward Risks ~ "Dependence on Apartment Sales for Individual customers"

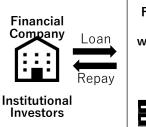
Multi-channelization of sales, such as private funds and private REIT for institutional investors, retail investment products such as Crowd funding

HTT-1 Fund (Private)



- A fund raised with JPY 3 Billion asset value, earning good reputation from the investors
- Average Occupancy of 2019 achieving 98.9%
- Since the 1st fund is successful, a 2nd fund can be considered

[Image]





Specific Purpose Company Fund raised by Apartments developed by Shinoken within the 23 wards of Tokyo



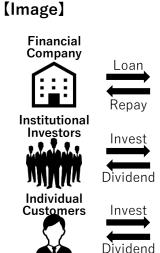


Property Management Gas/Electricity Asset Management

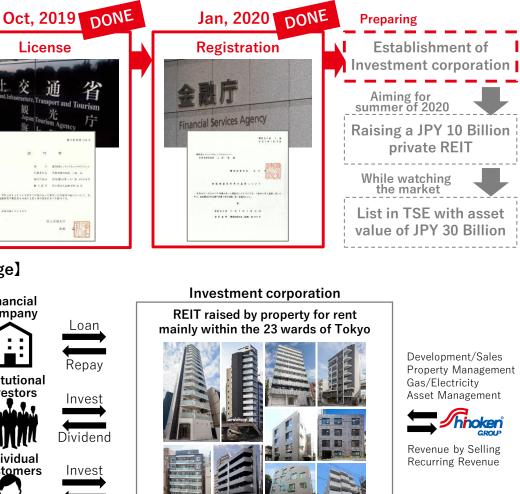
Development/Sales

RUNNING

Revenue by Selling Recurring Revenue



REIT



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3. Actions toward Risks ~ "Business stagnation due to shortage of manpower" General Contractor

Since 2016, Ogawa corporation has developed a system to accept Technical Internes from Indonesia, train in Japan and return home to work within the group

Succeeding in the rapidly growing Indonesia while working in the group

Not only to compensate for the shortage of staff, but also as a means of International contribution



3. Actions toward Risks ~ "Business stagnation due to shortage of manpower" Elderly Care

Entering an partnership with an Indonesian University to accept care workers Developing a training system within the group to cope with care worker shortage^{*1}



Universitas Ngudi Waluyo

Located in Semarang, one of the five largest cities in Indonesia, and is a major University (Approximately 3,000 students) where many students study Nursing and Medicine



Open a Japanese training center within the University for language training

Ju life Elderly Care School

Elderly care training program designated by Fukuoka Pref. initiated by Shinoken Wellness



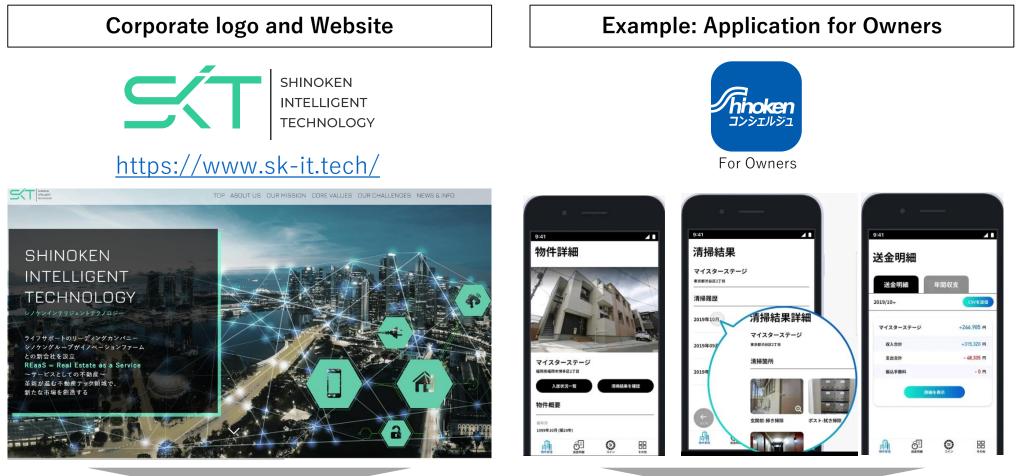
Care worker induction course To learn the basic knowledge and technique

Resolving the shortage of care workers, and expanding the business

✓ Also, aiming to contribute to resolving the staff shortage of Japan

3. Actions toward Risks ~ "Analog style of business"

Established Shinoken Intelligent Technology, a subsidiary that will take charge in Real Estate Tech (a.k.a Re-Tech, Prop-Tech)



New Branding in the field of Real Estate Tech

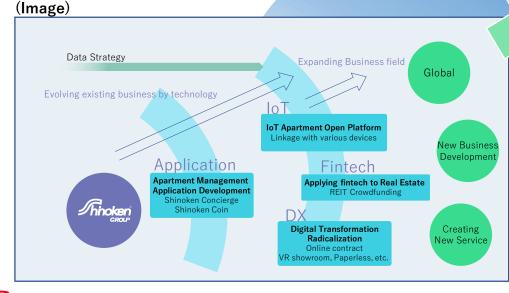
Developing smartphone application for tenants, planning and developing Intelligent Apartments and Condominiums 3. Actions toward Risks ~ "Analog style of business"

Shinoken advocates

"Real Estate as a Service

: By using technology, contribute to spread and realize Servitization of Real Estate

The world of REaaS



 Providing Real Estate
 ✓ As a service more familiar and safe
 ✓ As a service accessible and usable by anyone



4. Our SDGs Strategy



4. Our SDGs Strategy

Shinoken supports the SDGs (Sustainable Development Goals) set by the United Nations, and will contribute to achieving the goals

Shinoken's wooden structure apartments, by nature, contribute to reducing the amount of CO2





CO2 reduction by Shorter construction period



CO2 capture and storage effect of wooden structure Capture and store 4 times more CO2

Driving Carbon offset/ Carbon neutral



4. Our SDGs Strategy

Shinoken will contribute to meeting SDGs in our business fields

Construction	Sales/Service	Indirect Operations	
 Material Traceability Shorter construction period Safe methods and safety management standards 	 Supporting foreign tenants Supporting elderly with low income Supporting the public employment security office in employment Training elderly care personnel Looking after children with disabilities after school Electric vehicles as company cars 	~ "Shinohara public interest incorporated foundation" • Promoting women to Management position	
7 AFFORDABLE AND CLEAN ENERGY 13 CLIMATE	3 GOOD HEALTH AND WELL-BEING AND WELL-BEING	1 NO POVERTY 1 COLLAITY 1 CO	

Not only limited to business, we will put actual CSR activities into action

As Corporate Social Responsibility



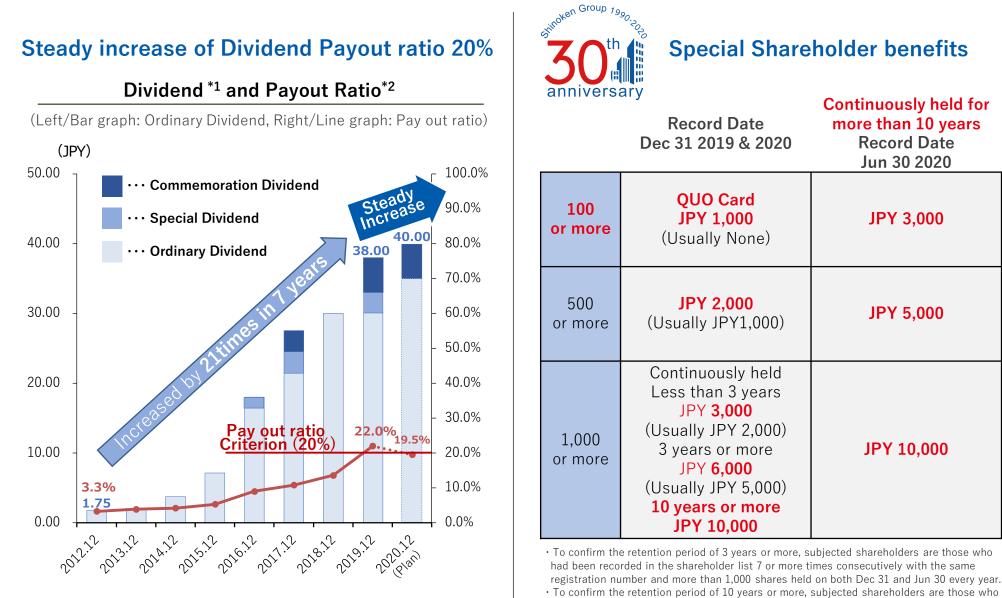
•To cope with the worldwide issue of the decreasing of rainforests, we have started the actions of Planting trees in the Indonesian rain forests, and carbon offsets.



5. Return for our Shareholders



5. Policies for this year \sim Return for our Shareholders



*1: Including all three kinds of Dividends

 $\ast 2$:The Graph above reflects the Stock split as of Jan.1 2013, Jan.1 2015 and Jul.1 2018

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had been recorded in the shareholder list for more tan 10 consecutive years with more than

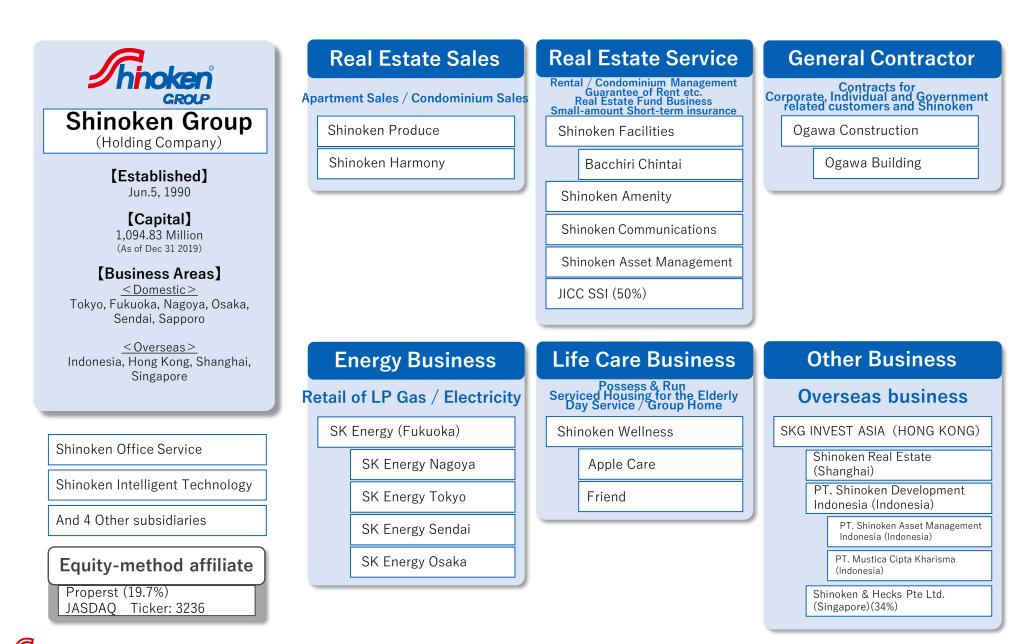
100 shares held on each record dates every year.



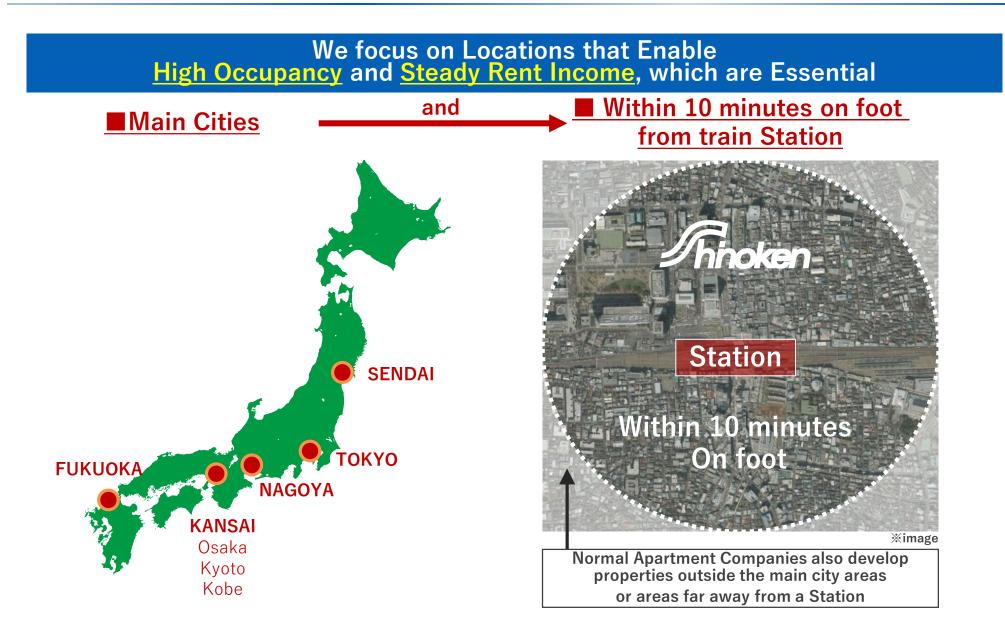
Appendix



Appendix ~About our Group



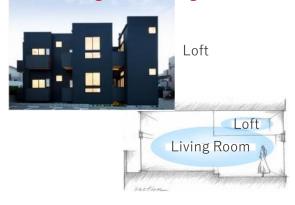
Appendix \sim Carefully selected land



Appendix \sim Our Product

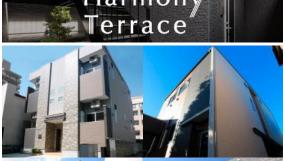
Compact but spacy Unique Design







Adjusted to the area and the land Shape Planning and Product Range Harmony







Enabling Stable Rent Management Rent Rate Setting

10 min from Station Designers Apartment

It may be possible to set a high Rent Rate (Especially while the building is new)

Shinoken sets the rent rate according to the market

To enable long term steady management, not temporary high yield

Appendix ~High Occupancy

Including rooms that exist from our establishment in 1990

> Location × Design Ability × Continuous R&D ↓ Long Term High Occupancy

Occupancy of the past 12 months



80.00% 82%*1

75.00%

*1 2018 survey for Land and Housing Disclosed by The Statistics Bureau on Apr.26, 2019 To provide property that Will be more selected

Reflecting the needs of our customers

Initiating a survey Towards more than 30,000 of our residences

Understanding their needs, Immediately reflecting them to our products



Intercom with color display



Independent sink



Staircase with Storage

Shinoken Intelligent Apartment



No Running Cost Needed Higher security, convenience, and more safe and comfortable stylish lifestyle through one Smartphone



Introduction Video (Japanese)



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Appendix ~Condominiums

Purchase decent land within the Capital area, Plan and Develop Condominiums for single households Condominiums are relatively lower price than Apartments, therefore work as introductory products

Received the "Good Design Award" Third time in our group (First time for our Condominiums)





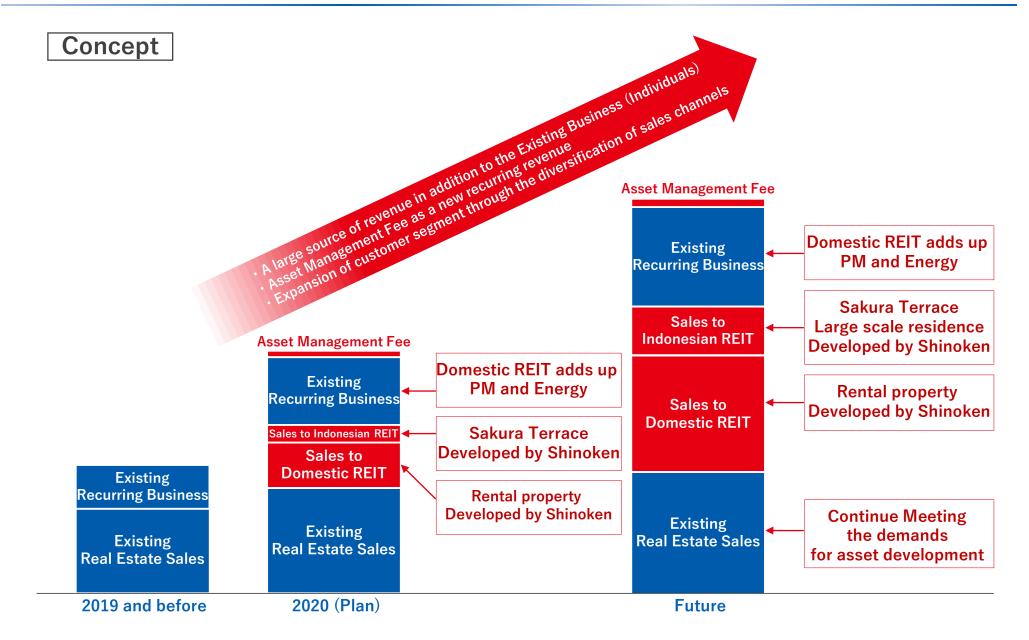
Harmony Residence Shinjyuku-Gyoen THE WEST \cdot THE EAST



Outline

The two buildings located opposite each other across the road have a large impact on the cityscape. In a large city called Shinjuku, we proposed a "void" apartment house that asks people on the road and people living here what the real richness is.

Appendix \sim How the REIT can contribute to our business



Appendix ~Small amount Short term Insurance

For Residents to "Live in their Rooms without worries" Developed Original products for the Residents and started selling them in Jul. 2014.				
Covers expenses for: Repairs and cleaning of stains/soiled interiors in order to return the room to its original state	Covers expenses for: Expenses for Pet hotels or other expenses related to the death or injury and damage of/caused by a pet	Covers expenses for: Necessary costs upon dealing with stalkers; such as Cameras (to provide proof) or lawyer fees etc.	Covers expenses for: Expenses for home helpers to temporarily come and assist with house work when necessary	
		heir Rooms without worries		
		Loss Insurance for F		

Covers expenses for:

Restoring the state of the Room to its original condition

- · Cleaning / deodorizing,
- Maintenance

· Cleaning up of mementos of the deceased after "Becoming a property that experienced an accident"

Limit of the amount to be paid: 6 Months worth of rent

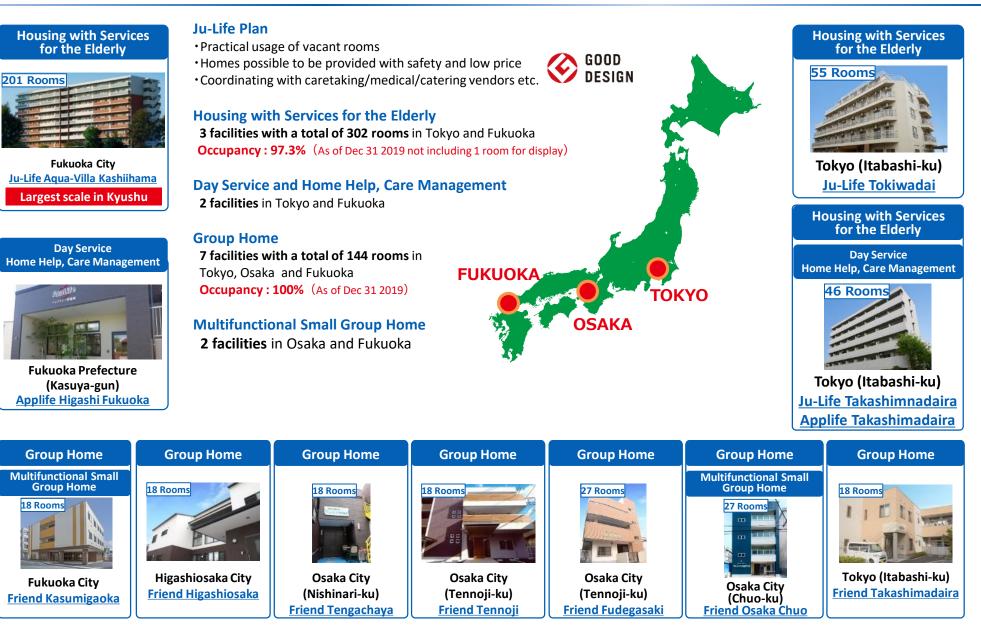
Covers expenses for:

- Loss of rental income
- · Costs for taking care of soiled parts

that occur from "Becoming a property that experienced an accident"

Limit of the amount to be paid: 30% of 3 years (36 months) worth of rent *Actual compensation : 10.8 months worth of rent

Appendix ~Elderly Care (Life Care) Business Facilities



Appendix ~Overseas Bases

Establishing a Global Business Network that does not get effected by the economical situation of one region.

Singapore

Real Estate / Rental Brokerage

Shinoken & Hecks Pte Ltd

- Real Estate / Rental Brokerage
 Rental brokerage for Japanese expats
- Real Estate sales for local wealthy consumers





China

Real Estate / Rental Brokerage SHINOKEN REAL ESTATE (SHANGHAI)

• Rental brokerage for Japanese

• Real Estate sales for local wealthy consumers



Indonesia

Construction

PT Mustica Cipita Kharisma

- Advisary to Local General Contractors
- JO for Government/Private projects

Real Estate Development, Planning, Sales

PT. Shinoken Development Indonesia

<u>Real Estate Fund</u>

PT. Shinoken Asset Management Indonesia



Shinoken's office is located in the blue building in the middle

DISCLAIMER

This document includes estimations that are based on presumptions, forecasts and plans concerning the future of Shinoken business using Feb 14th, 2020 as the date of reference. Thus, actual business results may greatly differ from any estimations contained herein due to a variety of unforeseen reasons and circumstances such as economic trends and the changing states of business environments.

For Inquiries Please Contact Investor Relations

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