

News Release

2025.6.23

Ranked No.1 for 10 consecutive years in the Ranking of Rental Housing Builders

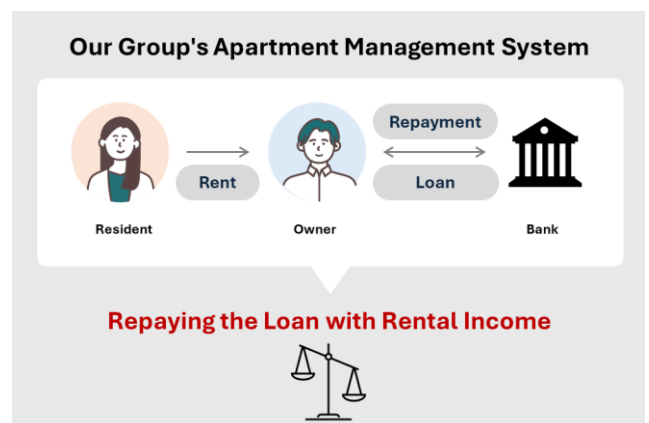
Shinoken Produce Co., Ltd. (hereinafter referred to as "our company"), a subsidiary of the real estate sales division of Shinoken Group Co., Ltd. (Tokyo headquarters: Minato-ku, Tokyo, President and Representative Director: Takashi Tamaki, hereinafter referred to as "our group") has achieved No.1 for the number of in-house developed buildings completed, in the ranking of rental housing builders, as published in the Zenkoku Chintai Juutaku Shinbun vol.1658, released on June 23, 2025. This marks the 10th consecutive year, since year 2015, that our company has achieved the No.1 position in this ranking.



■ Background to Achieving No. 1 for 10 Consecutive Years

The apartments developed by our company are products designed to support our customers' lives over the long term as a means of "asset building". Our group was founded in 1990 amid the social unrest following the collapse of the bubble economy, driven by the desire to "provide a means for corporate employees to resolve their future anxieties." Since then, we have sold over 7,000 buildings, meeting customer expectations for alleviating future uncertainty and securing income sources beyond their primary employment.

The apartment management service our group provides is a system for "asset building" while repaying loans with rental income. To ensure the success of this asset building, our group is committed to an "integrated in-house development system," covering everything from land selection, planning, design, and construction to leasing and management after handover.



As we celebrate our 35th anniversary, Japan is facing the structural challenge of a super-aged society due to a declining birthrate and an aging population. Compounded by rising economic uncertainty, such as soaring prices, the need for stable "asset building" to prepare for the future is greater than ever.

In response to these needs, our company again ranked No.1*¹ in the in-house development category for fiscal year 2024 in the "ranking of rental housing builders" conducted by Zenkoku Chintai Juutaku Shinbun, achieving the No.1*² position for 10 consecutive years.

■ Strengths of our "Integrated In-house Development System"

Our group's "integrated in-house development system" offers a variety of strengths that contribute to successful asset building.

① Selected Locations

We acquire our own land in areas with long-term rental demand, specifically within 30 minutes of terminal stations in the central cities of major metropolitan areas and within a 10-minute walk of the station. We leverage our accumulated know-how and design capabilities to maximize the asset value of these properties.

② Product Development from the Resident's Perspective

We develop attractive and functional apartments by planning products based on the real needs of residents and partner brokerage firms.

③ Solid Leasing and Management System

By establishing a resident recruitment and management system within the group, we can implement swift measures to fill vacancies and provide comprehensive support for residents.

Location	
	
Product Development	
	
Designer Apartments • Essential Amenities • Standardization of IoT	
Leasing & Management System	
<p>Partner Brokerages</p> <p>Nationwide Over 6,000 Locations*³</p>  	

Thanks to the strengths of this "integrated in-house development system," our group manages over 50,000 units*⁴ and has maintained an average occupancy rate of over 98% for the last 10 years, even as we mark our 35th anniversary. This solid track record underlines our "development capabilities," enabling us to provide powerful, long-term support for our customers' "asset building" and ensure security and stability in rental management.

Leveraging over 35 years of trust, achievement, and group synergy, we will continue to innovate and evolve to help as many people as possible achieve "secure asset building" and contribute to the creation of a sustainable, safe, and secure society.

*1) A ranking based on a survey of construction companies nationwide regarding the number of rental housing completions for fiscal year 2024, conducted by Zenkoku Chintai Juutaku Shinbun.

*2) In-house planning and development / Zenkoku Chintai Juutaku Shinbun: National Ranking of Rental Housing Construction Starts for 5 consecutive years (FY2015-2019), and National Ranking of Rental Housing Completions for 5 consecutive years (FY2020-2024).

*3)*4) As of the end of December 2024.

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